

Cilles Major Event History

Nevin Maguire Cookery Demonstration 2015	650 Audience
Strictly Cilles 2016	1250 Audience
Strictly Cilles 2017	1250 Audience
Cilles Oskars	700 Audience



2018 Event

Following on from our previous successful events St Colmcilles are organising the **Cilles OsKaRs** event for 16th of March 2018. For the event, we will re-create and film in the local area key movie pieces from great movies including, The Field, Fatal Attraction, Forrest Gump and many more.

This unique event will involve 45 members of our club who will each have a network of support from family, friends and will use local attractions where the movies will be located and filmed. The **Cilles OsKaRs** event in the CityNorth hotel will be the premier showing of all the movies where a cast of celebrity Judges will award the coveted OsKaR statue for that performance.

A professionally printed A5 commemorative brochure will be produced for the night where all sponsors will have a customised advertisement included. Sponsors for the individual films will receive additional coverage throughout the event on the night and will form part of the video introduction to each of the films. While containing information about each of our actors or films, the brochure will act as a local directory for our audience and members. All members will be encouraged to use the businesses listed inside in 2018 based on their partnership with the club.

As the biggest club in Meath and with a direct club catchment area in excess of 20,000 people this offers a unique event for sponsors to partner with us and offer direct access to all of our members and their network. St. Colmcilles have also been winners of the Club Communications Award by Leinster GAA in 2016 for our social media campaigns.

Opportunities for sponsorship exist for the following;

- Film Sponsor (7 films)
- Full Page Brochure Advertisement
- ½ Page Brochure Advertisement

The event will be publicised widely by our award- winning PRO section. All aspects of social media will be used along with local radio, The Coaster magazine and local newspapers. Our website has in excess of 6000 hits per month and our Facebook pages have in excess of 2600 active members with an average of 5000 interactions per week. Our Twitter account have in excess of 2000 followers also.





St. Colmcilles GAA provides many of the below services to the local community:

1. St Colmcilles is the largest GAA club in Meath, serving the Dublin Road area of Drogheda, Beamore, Mornington, Donacarney, Bettystown and Laytown, an area of some 30,000 people, we've over 2000 members.
2. We provide Gaelic Games coaching and games to 3,000 local school children free of charge on a weekly basis from September to May each year and to more than 250 children from age 4 upwards from April – September every summer.
3. We were the first GAA club nationwide to launch a Community Outreach Programme promoting positive mental health, and were awarded best club in Ireland by the GAA and Genio in 2014 for our endeavours in this area.
4. We were chosen as one of 16 clubs nationally to pilot the Healthy Club programme, benefiting over 200 people weekly through outreach events in the community, like card playing, mindfulness, dance lessons & Irish classes.
5. We formed and host the Meath Coast Men's Shed who work weekly from our club grounds, and provide another social outlet for people in our area.

Funds raised from our Oskars event will go directly towards extending and expanding our facilities, which have reached capacity. We're passionate about being able to continue to provide the level of activity and involvement in our community which we've provided heretofore.

Sponsorship Options

Film Sponsor	7 Gold Sponsors (one per film) (only 2 films remaining) Full page in program, logo displayed on TV screens before and after film being sponsored on the night, listed on our social media, when the film is mentioned.	€1000
Full Page in Brochure (A5 Brochure)	Full page ad in the program (A5) – Portrait image	€250
Half Page in Brochure (A5 Brochure)	Half page ad in the program (A5) – Landscape image	€150

All cheques should be made payable to St. Colmcilles GAA.
 All companies must provide their own LOGO and ad where possible and email to treasurer@cilles.com
 We are open to suggestions of different sponsorship should the above not suit your requirements
 Any prizes that you can donate for a spot prize for a raffle on the night are also greatly appreciated.
 Cheques can be posted St. Colmcilles, C/O Fergal Kelly, 11 Brabazon Green, Bettystown, Co. Meath.
 Bank transfer details are **IBAN: IE59 AIBK 9320 9471 2153 48 / BIC: AIBKIE2D**